SHEENA STUART-MILBURN

Creative Director

About Me

Passionate visual designer with 10+ years of creative experience producing effective digital media and managing projects with a high level of accuracy, quality, and impact. Specializes in branding that reflects current digital trends, creates excitement, and delivers towards organizational goals.

Contact

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🌐 designtoglow.com

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References provided upon request.

EXPERIENCE

Design to Glow, LLC
2015 - Present
designtoglow.com

Creative Director/Owner

Providing support for creative projects with mastered knowledge in design, typography, photography, layout principles, and production processes. Projects include brand development, custom illustration, web and app UI/UX design, storyboarding, video branding asset production, electronic/print book design, and other print material design.

Communication Service for the Deaf
2015 - 2020
4 years 10 months (full time - remote)
csd.org

Creative Director

2019 - 2020

Oversaw brand integrity across CSD's creative and branding assets, which included leading 15+ internal and external brand conceptualizations. Worked closely with executive leadership and external stakeholders to create innovative campaigns that generated excitement and engagement within target markets.

Associate Creative Director

2017 - 2019

Amassed deep experience supporting the Creative Director in managing and fostering positive relationships with external clients, vendors, and production support as well as internal stakeholders. Juggled multiple critical projects while meeting demanding deadlines and establishing well-defined processes to support efficiency and consistency.

Senior Visual Designer

2015 - 2017

Revamped CSD's logo, branding assets, and asset organization/storage. Responsible for mentoring and training creative talent to enhance their skills and performance.

AllOut Marketing
2011 - 2015
3 years 10 months (full time - remote)

Graphic Designer

Created engaging digital and print advertisement assets for corporate clients in the life sciences industry.

TALENT CLOUD

Branding & Identity   UX
UI   W3C Accessibility
Moodboard   Front-end Developer
Illustrator   Logo Design
Web Design   WordPress
App Prototypes   Wireframes
PPT Design   Customer Service
Storyboard Artist   CSS
Photo Editing   Quality Assurance
Print Design   Marketing
Presenter   Team Player

TOOLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe XD
- Adobe Acrobat
- Procreate
- WordPress
- Microsoft Word
- Microsoft PowerPoint
- xMind
- Canva
- Slack

EDUCATION

Rochester Institute of Technology (RIT)
Bachelor of Fine Arts (BFA)
Graphic Design
2007 - 2012
GPA - 3.5

New Tools
Currently in Process
- Adobe After Effects
- Adobe Animate

ACHIEVEMENTS

- CSD - Founders Award
- RIT - Dean's List

LANGUAGES

- English
- American Sign Language
- German *(ein bisschen!)*